

# Luke Villapaz

Visual Artist | Journalist | Gadgethead

## About Me

Data visualization designer with additional skillsets in photo and video. Previously worked in digital newsroom analyzing technology companies and gadgets. Capable of distilling tech/industry jargon into practical knowledge for marketing materials and short/longform pieces.

## Technical

Drupal CMS      Photoshop  
Wordpress      Illustrator  
HTML      Indesign  
Datawrapper      Premiere

## Education

### Bachelor of Arts

Fordham University Lincoln Center  
2007 – 2011  
Communications/Media Studies

## Expertise

Visual Design  
Photography/Video Production  
Financial/Technical Analysis  
SEO

## Experience

### Current

(From Jun 2016)

### Associate, Visual Design *Mindshare*

Developing data visualizations for Mindshare Marketing Sciences  
Consulting various teams on best reporting practices

### Mar 2016

(From Apr 2013)

### Technology Reporter *International Business Times*

Consistently tracked Apple, covered its gadgets, its business and its future prospects. Delivered deep analysis on big-picture issues e.g. smartphone sales, encryption. Regularly broke down tech quarterly financial reports and why they matter. Developed service pieces for practical technology advice. Fostered strong relationships with sources across wide range of tech topics.

### Freelance

(From Feb 2012)

### Television/Web Video Production

Served as production assistant liaison between crew, actors, producers. Filmed and operated DSLR video in public and studio environments. Consulted lighting and camera setup. Produced pilot sketch for "Tastebytes" foreign food video sketch. Filmed B-Roll In Jay Legaspi musician profile series.

### Feb 2012

(From Nov 2010)

### Photographer *M3 Crew: Media, Motion, Music*

Photographed live events and parties.  
Documented behind the scenes of video production process.  
Assisted director of photography with client shoots.  
Facilitated relationship with clients and sourced new clients via referrals.

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